

# Listening and Memory Development Course

Enhance your listening and memory skills to improve productivity, confidence, and information retention.

Group classes in Live Online and onsite training is available for this course. For more information, email [onsite@graduateschool.edu](mailto:onsite@graduateschool.edu) or visit: <https://sdfm.graduateschool.edu/courses/listening-and-memory-development>



[CustomerRelations@graduateschool.edu](mailto:CustomerRelations@graduateschool.edu) •  
[\(888\) 744-4723](tel:(888)744-4723)

## Course Outline

### Module 1: Listening Overview

- Understand the importance of listening in daily communication
- Recognize the link between listening and memory retention
- Explore listening statistics and common retention gaps

### Module 2: Listening Challenges

- Identify common barriers to effective listening
- Reflect on personal listening habits and distractions
- Practice techniques to overcome mental and technological interruptions

### Module 3: Listening Types

- Distinguish between active, passive, and competitive listening
- Apply situational listening strategies in various settings
- Explore how listener roles and environments affect comprehension

### Module 4: Listening for Understanding

- Follow a structured process to understand, evaluate, and respond
- Practice clarifying and paraphrasing to ensure retention
- Avoid common interpretation and evaluation roadblocks

### Module 5: Strengthening Listening

- Use key words, link phrases, and sequencing to enhance focus
- Strengthen listening through feedback and body language awareness
- Develop attention, empathy, and presence as listening tools

### Module 6: Ensuring Others Listen

- Review communication styles that support effective listening

- Provide meaningful, assertive feedback using structured models
- Understand how personal style affects others' listening behaviors

### **Module 7: Memory Overview**

- Define memory and its relationship to awareness and attention
- Differentiate between sensory, short-term, and long-term memory
- Explore concerns and misconceptions about memory

### **Module 8: Memory and the Brain**

- Understand brain function and hemispheric dominance
- Learn how right- and left-brain traits influence memory processing
- Use brain-based strategies for optimal memory retention

### **Module 9: Improving Memory**

- Apply the DRAGS method for memory improvement
- Practice reinforcement, association, and original awareness
- Use senses, visualization, and desire to increase memory retention

### **Module 10: Memory Techniques**

- Learn and apply acronyms, associations, substitutions, and rhymes
- Explore visual, auditory, and tactile techniques for improved recall
- Combine writing, speaking, and self-care for memory optimization

### **Module 11: Memory Practice**

- Apply learned techniques to remember names, numbers, and passwords
- Practice mnemonic devices, chunking, and flashcard strategies
- Create a daily routine to strengthen long-term memory