COURSE SYLLABUS

Leading Strategic Change Course

Lead complex organizational transformations with proven change management strategies and advanced planning techniques.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://sdfm.graduateschool.edu/courses/leading-strategic-change



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Course Outline

Module 1: Concepts of Change

- Define organizational change and its sources.
- Analyze strategies to prepare for change management.
- Assess change management strategies to gain organizational buy-in.

Module 2: Connecting Goals & Vision

Connect organizational change with achieving strategic goals and vision.

Module 3: Managing the Change

- Discover 12 different types of organizational change.
- Survey different approaches to organizational change management.
- Apply strategies for developing change plans with organizational stakeholders.
- Establish an organization-wide plan for communicating change.

Module 4: Apply Measuring and Monitoring Strategies

- Discuss the value of establishing metrics and outcomes for measuring organizational change.
- Use a checklist to monitor progress of the change process.