COURSE SYLLABUS

L.E.A.D Certificate Program (Self-Paced)

This program, developed in combination with cutting-edge AI technology, offers a personalized and engaging learning experience, allowing you to choose your preferred learning method at any time: reading, video, or interactive games. As you progress, you can adapt your course experience to your knowledge and confidence levels, ensuring an optimized learning journey tailored to your needs.

Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://sdfm.graduateschool.edu/certificates/lead-program-ondemand



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Course Outline

This package includes these courses

- Leadership (LEAD) Course (Self-Paced) (10 Hours)
- Entrepreneurship (LEAD) Course (Self-Paced) (10 Hours)
- Analytical Thinking (LEAD) Course (Self-Paced) (10 Hours)
- Decision Making (LEAD) Course (Self-Paced) (10 Hours)

Leadership (LEAD) Course (Self-Paced)

In today's dynamic work environment, effective leadership and the ability to foster collaborative teams are crucial skills. This course provides a comprehensive exploration of effective leadership, conflict management, multi-generational teamwork, and team development. Participants will gain a deep understanding of leadership styles, traits, as well as strategies for managing conflicts and leading teams. They will also learn about the benefits and challenges of working with multiple generations and how to foster collaboration within teams. Through engaging activities and real-world examples, participants will develop the essential skills needed to succeed as leaders in today's dynamic work environments.

Entrepreneurship (LEAD) Course (Self-Paced)

This course will provide participants with a comprehensive understanding of the fundamental principles and practices necessary to succeed as an entrepreneur. It covers topics such as identifying market opportunities, creating business plans, developing effective marketing strategies, securing funding, managing risks, and fostering innovation to equip emerging leaders with the skills and knowledge needed to navigate the dynamic landscape of entrepreneurship.

Analytical Thinking (LEAD) Course (Self-Paced)

This course aims to enhance participants' ability to analyze complex problems, think critically, and make informed decisions. It covers topics such as logical reasoning, data interpretation, problem-solving methodologies, effective communication of analytical insights, and leveraging technology and tools for data-driven decision-making. The course equips learners with the essential skills and frameworks necessary to approach challenges systematically and think analytically in various personal and professional contexts.

Decision Making (LEAD) Course (Self-Paced)

This course aims to empower participants with the knowledge and techniques to make effective and well-informed decisions. It covers key aspects such as understanding decision-making models, evaluating risks and uncertainties, employing critical thinking, recognizing cognitive biases, and considering ethical implications. Through practical exercises and case studies, the course equips individuals with the confidence and skills to navigate complex choices, whether in personal or professional settings, leading to better outcomes and greater success.