# HTML Email Certificate

Learn HTML and CSS coding to code effective and cross-platform compatible emails for desktop and mobile users. Gain skills to create responsive emails and add personality to them in this comprehensive program.

> Group classes in Live Online and onsite training is available for this course. For more information, email onsite@graduateschool.edu or visit: https://sdfm.graduateschool.edu/certificates/email

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# Course Outline

This package includes these courses
- Web Development with HTML & CSS (18 Hours)
- HTML Email Bootcamp (6 Hours)

## Web Development with HTML & CSS

- Start learning to build websites by hand-coding HTML and CSS
- Markup content (text, images, lists, links, etc.) using HTML (Hypertext Markup Language)
- Style the content using CSS (Cascading Style Sheets), setting font, size, color, spacing, width, and more
- Create multi-page websites with text, images, and more
- Adapt the layout for different screen sizes to create responsive webpages
- Use web browser developer tools to look behind the scenes and experiment with code changes
- Upload your website files using FTP to make the site live

## HTML Email Bootcamp

- Learn how to code effective HTML email messages that are cross-mail-client compatible
- Build and work with multiple layouts, including single and multi-column layouts
- Gain a deeper understanding of email-friendly HTML and CSS, and how to manage issues across different email clients
- Create responsive emails that adapt across various devices
- Optimize images and swap graphics to enhance mobile device compatibility
- Use media queries to fine-tune mobile styles