COURSE SYLLABUS

Digital Design Certificate

Become a well-rounded Digital Designer by learning essential Adobe applications, Figma for UI design, and key design concepts and theory. Develop a comprehensive understanding of design concepts, processes, and workflows, create great-looking modern designs, and showcase them in a portfolio.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://sdfm.graduateschool.edu/certificates/digital-design

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Course Outline

This package includes these courses

- Adobe InDesign Bootcamp (18 Hours)
- Adobe Photoshop Bootcamp (18 Hours)
- Adobe Illustrator Bootcamp (18 Hours)
- Graphic Design Portfolio Bootcamp (30 Hours)
- Figma Bootcamp (12 Hours)
- UI Design Bootcamp (30 Hours)
- Graphic Design Capstone Project (Guided Self-Paced) (18 Hours)

Attend the AI for Graphic Design class for free as part of this certificate. Choose your date after you register for the program.

AI for Graphic Design

Adobe InDesign Bootcamp

- Create layouts with text, color, and graphics
- Import and style text and graphics
- Create and apply color
- Create short or long documents such as brochures, advertisements, magazines, and books
- Prepare your files for final output: printing or PDF
- Create and edit paragraph/character styles to easily format and change text throughout a design
- Use master pages to control the layout of multi-page documents
- Work with anchored objects, tables, libraries, find/change, and more

Adobe Photoshop Bootcamp

- Learn to retouch photos and create graphics

- Improve your images by adjusting color, brightness, and contrast
- Use selections to work with specific parts of an image
- Prepare images for digital, web, video, or print
- Make updates easier by using adjustment layers
- Remove backgrounds with layer masks
- Sharpen photos
- Create visual effects with filters, shadows, blend modes, and much more

Adobe Illustrator Bootcamp

Learn how to create and edit vector graphics using Adobe Illustrator, from basic shapes to advanced design techniques.

- Create a variety of graphics, including logos, icons, patterns, packaging, and typography
- Use the Pen tool to create vector drawings, with our tracing templates to help you master this drawing tool
- Learn to work with shapes, brushes, and painting tools
- Create colorful vector graphics using gradients and blends
- Create patterns for use in graphic and fashion design
- Make graphics for packaging
- Save files for web or print

Graphic Design Portfolio Bootcamp

Build a strong foundation in graphic design while working on real-world projects to expand your portfolio.

- Learn about the elements of design
- Develop and expand your graphic design portfolio
- Learn how to discuss your work and incorporate and evaluate critiques
- Broaden your understanding of graphic design concepts and processes, both formal and conceptual
- Upload your work to Adobe Portfolio (included with your Creative Cloud membership) to create your portfolio website

Figma Bootcamp

Learn how to design and prototype user interfaces with Figma, the industry-leading tool for UX/UI design.

- Create UI (user interface) and UX (user experience) designs for websites, apps, and more
- Design finished layouts that are optimized for mobile, tablet, and desktop screens
- Design on grids, extract image assets, share designs with clients/developers, and more
- Build interactive prototypes
- Make animations using Smart Animate
- Use components (including variants) to make updating your designs easier
- Work with Team libraries to share style and design components

UI Design Bootcamp

Master the fundamentals of UI design and build a portfolio of professional projects in this course.

- Learn UI design concepts & best practices
- Design webpages and apps with Figma

- Get 1-on-1 help and feedback on your design work so you can learn and improve
- Develop projects for your portfolio to showcase your work as a UI Designer

Graphic Design Capstone Project (Guided Self-Paced)

Throughout this program, you will complete a capstone project to showcase in your portfolio:

- Create a complete brand identity by researching, conceptualizing, and designing visual assets—including a logo, moodboard, and supporting materials—that reflect a clear brand strategy and aesthetic.
- Apply the visual identity across various contexts such as packaging, signage, and digital platforms, while producing polished graphic design pieces that show consistency and creativity.
- Document and present your work in a professional portfolio and final presentation, showcasing your creative process, technical skills, and the tools used to bring your branding concept to life.
- Work on your capstone project both in and outside of class, using scheduled mentoring sessions to review your progress, ask questions, and get personalized feedback from your instructor.