COURSE SYLLABUS

Data Analytics Foundations

Learn the fundamentals of data analytics, including descriptive and inferential statistics, and how different industries and organizations use data for forecasting and decision-making. Explore statistical analysis and modeling, including statistical algorithms, theorems, and models.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://sdfm.graduateschool.edu/courses/data-analytics-foundations



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Course Outline

Basic Data Analysis

- Measures of Central Tendency
- Measures of Position
- Measures of Dispersion
- The Normal Curve
- Descriptive Statistics

Predictive Analytics I

- Forecasting
- Series Forecast

Data Visualization I

- Charts
- Icon Sets
- Histograms
- Moving Average

Predictive Analytics

- Correlation
- Regression - overview
- Regression - analysis
- Linear regression

- Multiple regression

Probability

- Probability I
- Probability II
- Binomial Probability
- Poisson Probability

Prescriptive Analytics I

- What If Analysis
- Data Table (3 variables)
- Scenario Manager
- Scenario Manager - Pivot

Data Visualization II

- Sparklines
- Color Scales
- Drawing Shapes
- Pivot Tables
- Pivot Charts

Prescriptive Analytics II

- Solver - overview
- Linear Programming
- The Solver model
- Non-Linear Programming
- Evolutionary Solver