COURSE SYLLABUS

Business Analysis Planning Workshop Course

Learn to structure and guide business analysis initiatives with a focus on planning, stakeholder engagement, and feasibility within projects and programs.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://sdfm.graduateschool.edu/courses/business-analysis-planning-workshop



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Course Outline

Module 1: Business Analysis Planning and Monitoring

- Define the analysis approach, deliverables, and engagement model for the effort.
- Plan stakeholder engagement, roles, communication methods, and collaboration cadence.
- Establish processes for requirements governance, traceability, and change control.
- Determine metrics and monitoring techniques to track analysis progress and quality.

Module 2: Enterprise Analysis

- Assess business needs, root causes, and opportunities at the enterprise level.
- Develop solution visions, scope boundaries, and value propositions aligned to strategy.
- Build business cases with benefits, costs, risks, and feasibility considerations.
- Prioritize initiatives and recommend a roadmap for implementation.