COURSE SYLLABUS

Artificial Intelligence for Business Professionals Course (Self-Paced)

In this course, you will identify ways in which AI can bring significant value to the business. This self-study course also includes the AIBIZ eLearning, assessment, and credential.

> Group classes (Live Online) and onsite training are available for this course. For more information, email onsite@graduateschool.edu or visit: https://sdfm.graduateschool.edu/courses/artificial-intelligence-for-business-professionals



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Course Outline

Lesson 1: AI Fundamentals

- A Brief History of AI
- AI Concepts

Lesson 2: Functions of AI in Business

- Improve User Experiences
- Segment Audiences
- Secure Assets
- Optimize Processes

Lesson 3: Implementing Business Requirements for AI

- Identify Design Requirements
- Identify Data Requirements
- Identify Risks in Implementing AI
- Develop an AI Strategy